

Amendments to the Claims

Claim 1 (currently amended): A computer-implemented method of selecting among component-level ~~[[views]]~~ versions of content for rendering at a client device, comprising steps of:

receiving, at the client device from a server responsive to a request for a Web page, a markup language document corresponding to the requested ~~that specifies a Web page for rendering on a display of the client device~~, wherein:

the ~~specification of the~~ Web page comprises a displayable content component; and
the markup language document comprises syntax specifying, for the displayable content component, at least three alternative selectable versions thereof and conditions for selecting each of the alternative selectable versions; ~~for a component that forms a portion of the Web page, syntax specifying a plurality of alternative selectable views of the component and conditions under which each of the views should be selected for inclusion as the portion of the Web page~~;

evaluating, at the client device~~[[,]]~~ responsive to the receiving step, one or more factors to yield an evaluation result, wherein the one or more factors are determined from the specified conditions;

using the evaluation result, at the client device, to select a particular one of the ~~plurality of~~ alternative selectable ~~[[views]]~~ versions of the displayable content component from the syntax specifying the alternative selectable versions in the markup language document; and

rendering~~[[,]]~~ the markup language document as the Web page on [[the]] a display device coupled to the client device, wherein the ~~Web page with the selected~~ ~~[[view]]~~ version of the displayable content component is rendered as the displayable content component included therein

22 ~~as the portion~~ and each non-selected one of the [[views]] versions of the displayable content
23 component is omitted therefrom from the rendering of the markup language document.

Claims 2 - 6 (canceled)

1 Claim 7 (currently amended): The method according to Claim 1, wherein the syntax specifying
2 the ~~plurality of~~ at least three alternative selectable [[views]] versions comprises a scripting
3 language syntax.

1 Claim 8 (currently amended): The method according to Claim 1, wherein the syntax specifying
2 the ~~plurality of~~ at least three alternative selectable [[views]] versions comprises a markup
3 language element in the markup language document, and wherein each of the alternative
4 selectable [[views]] versions is specified as a child element of the markup language element.

1 Claim 9 (previously presented): The method according to Claim 1, wherein the syntax specifying
2 the conditions is specified as executable logic within the markup language document.

1 Claim 10 (previously presented): The method according to Claim 7, wherein the syntax
2 specifying the conditions is specified as executable logic in the scripting language syntax.

Claims 11 - 12 (canceled)

1 Claim 13 (previously presented): The method according to Claim 1, wherein the evaluating step
2 evaluates at least one dynamic factor pertaining to the client device.

1 Claim 14 (previously presented): The method according to Claim 1, wherein the evaluating step
2 evaluates at least one dynamic factor pertaining to a network to which the client device is
3 operably connected.

Claims 15 - 19 (canceled)

1 Claim 20 (previously presented): The method according to Claim 1, wherein the syntax
2 specifying the conditions is specified in the markup language document as a reference to
3 externally-stored logic that performs the evaluating step.

Claims 21 - 25 (canceled)

1 Claim 26 (currently amended): A system for selecting among component-level views for
2 rendering at a client device, comprising:

3 means for receiving, at the client device from a server responsive to a request for a Web
4 page, a markup language document that specifies a corresponding to the requested Web page for
5 rendering on a display of the client device, wherein:

6 the ~~specification of the Web page~~ comprises a displayable content component; and

7 the markup language document comprises syntax specifying, for the displayable

8 content component, at least three alternative selectable versions thereof and conditions for
9 selecting each of the alternative selectable versions; ~~for a component that forms a portion of the~~
10 ~~Web page, syntax specifying a plurality of alternative selectable views of the component and~~
11 ~~conditions under which each of the views should be selected for inclusion as the portion of the~~
12 ~~Web page;~~

13 means for evaluating, at the client device[[,]] responsive to operation of the means for
14 receiving, one or more factors to yield an evaluation result, wherein the one or more factors are
15 determined from the specified conditions;

16 means for using the evaluation result, at the client device, to select a particular one of the
17 ~~plurality of~~ alternative selectable [[views]] versions of the displayable content component from the
18 syntax specifying the alternative selectable versions in the markup language document; and

19 means for rendering[[,]] the markup language document as the Web page on [[the]] a
20 display device coupled to the client device, wherein the Web page with the selected [[view]]
21 version of the displayable content component is rendered as the displayable content component
22 ~~included therein as the portion~~ and each of the non-selected [[views]] versions of the displayable
23 content component is omitted therefrom from the rendering of the markup language document.

Claims 27 - 34 (canceled)

1 Claim 35 (new): A computer program product for selecting among component-level versions of
2 content for rendering at a client device, the computer program product embodied on one or more
3 computer-readable storage media and comprising computer-readable program code for:

4 receiving, at the client device from a server responsive to a request for a Web page, a
5 markup language document corresponding to the requested Web page, wherein:
6 the Web page comprises a displayable content component; and
7 the markup language document comprises syntax specifying, for the displayable
8 content component, at least three alternative selectable versions thereof and conditions for
9 selecting each of the alternative selectable versions;
10 evaluating, at the client device responsive to receiving the markup language document,
11 one or more factors to yield an evaluation result, wherein the one or more factors are determined
12 from the specified conditions;
13 using the evaluation result, at the client device, to select a particular one of the alternative
14 selectable versions of the displayable content component from the syntax specifying the alternative
15 selectable versions in the markup language document; and
16 rendering the markup language document as the Web page on a display device coupled to
17 the client device, wherein the selected version of the displayable content component is rendered as
18 the displayable content component and each non-selected one of the versions of the displayable
19 content component is omitted from the rendering of the markup language document.